



Reach Learning Disability

Privacy Notice – Virtual London Marathon 2024

Reach Learning Disability is committed to building trusting relationships with the people who take part in our events. Your data security is important to us. This Privacy Policy explains how the data you provide will be used. It explains when and why we collect your personal information, how we keep it secure and when it will be deleted. Reach Learning Disability is the data controller and 'we' refers to Reach Learning Disability.

This Privacy Notice refers to data collected for the purposes of taking part in a Virtual London Marathon 2023 organised by TCS London Marathon (the event organisers). How we handle data relating to fundraising by you while taking part in the event is covered by our Donors and Supporters Privacy Notice which you can access [here](#).

What data are we collecting today? How and why?

When you sign up to take part in the Virtual London Marathon we will store your name and email address as provided by you, on our database and on the TCS Virtual London Marathon's Charity Portal. If you do not wish to provide this data we cannot offer you a place because the event organisers will be unable to fulfil their legal obligations with regards to the health and wellbeing of participants and volunteers, or undertake administrative functions needed to ensure the smooth and safe operation of the event.

Processing your data

- The legal basis for this processing is
 - To fulfil the performance of a contract (i.e., registering you as a participant in the Virtual London Marathon)
 - Our legitimate interests, namely the protection and assertion of our legal rights, your legal rights and the legal rights of others.
 - Our compliance with legal obligations to which Reach Learning Disability as the Data Controller is subject – including, but not exclusively, health and safety legislation, insurance requirements.

We may process information contained in or relating to any communication that you send to us. This correspondence data may be processed for the purposes of communicating with you and record-keeping. The legal basis for this processing is our legitimate interests, namely the proper administration of our business and communications.

Sharing data

We don't sell or share your information with other charities or organisations for marketing or fundraising purposes.

How long will we keep your data?

We will store emails relating to the event for 6 months from the date of the event.

We will store data relating to donations from your fundraising as described in our Donors and Supporters Privacy Notice and our Fundraising Data Retention Policy.

If you decide to opt-in to receive further information about Reach fundraising activities your data will be stored as described in our Supporter Privacy Notice and our Fundraising Data Retention Policy.

Children & Young People

This event is open to adults only.

Access to your personal information

Under General Data Protection Regulations you have the right to access and amend any of your personal data that we hold as long as we are still able to fulfil our legal obligations. For further information please contact Sarah Cobb, Fundraising Officer, sarah.cobb@reachuk.org.

To keep updated about Reach's work and our exciting fundraising events, please complete our Keeping in Touch form. You can do this online today at <https://www.reachuk.org/opt-in/>. You can change your preferences at any time through our website or by calling Sarah on 01636 819066.

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